

RAJAGIRI COLLEGE OF SOCIAL SCIENCES (AUTONOMOUS)

CAPACITY DEVELOPMENT AND SKILL ENHANCEMENT ACTIVITIES

AWARENESS OF TRENDS IN TECHNOLOGY

SDG'S & GREEN TECHNOLOGY

Date of the Programme: 22/10/2020

Organizer/s of the Programme: Junior SWARAJ and Rotaract Club, Social Work

Students

"SDGs AND GREEN TECHNOLOGY" a webinar on SDGs and Application of ITC Tools as Green Technology was conducted in collaboration with Junior SWARAJ and Rotaract Club of Rajagiri College of Social Sciences Kalamassery on 22ND October 2020, Thursday from 6:00 pm to 7:00 pm through Google Meet. The key Speaker was Mr. Jithin Shelly (Project Consultant Prarthana Foundation, Alumnus of Rajagiri College of Social Sciences). Dr. Nycil Romis Thomas (Faculty Coordinator, Rotaract Club RCSS) officially inaugurated the webinar. The host was Mr. Athul Saji (Join Secretary Encon Club, RCSS). Ms. Rekha Mariya Biju (Secretary Junior SWARAJ RCSS) delivered the welcome speech. Technical Support was given by Ms. Adheena James Kanneth (Documentation Head Encon Club, RCSS). The program culminated with the vote of thanks proposed by Ms. Juwanamol V. George (Treasurer Rotaract Club, RCSS). There was a session about SDG's, KoBo Tool Box & also about how we can do paper-free research using KoBo Tool Box. Ms. Juwanamol V. George (Treasurer Rotaract Club, RCSS). Ms. Rekha Mariya Biju (Secretary Junior SWARAJ, RCSS) and Mr. Sony Shaju (Class Representative BSW 2nd Year) coordinated the webinar. Around 65 participants were there.



CYBERCRIMES AGAINST WOMEN-WEBINAR- PREVENTION AND STRATEGIES WITH SPECIAL REFERENCE TO COVID-19 PANDEMIC

Date of Programme: 20/11/2020 - 21/11/2020

Organizer/s of the Programme: Department of Social Work

The keynote speakers for the Day-1 session were Shri Binu B, Senior Police Officer of Cyber Cell and Cyber Forensic Lab, Trivandrum and Adv. Shanmugan D Jayan, a visiting faculty at National University of Advanced Legal Studies (NUALS) Kochi, and Cochin University. The session began at 3 pm. Mr Anand K., Assistant Professor, Department of Languages hosted the entire session.

The welcome address was given by Dr Fr. M.K. Joseph, (Head, Department of Social Work) followed by the inaugural address by Dr Binoy Joseph, (Principal, Rajagiri College of Social Sciences). Shri Binu B discussed the concept and types of cyber crimes against



women and he further explained why women are targeted the most in cyberspace. He shared a few cases he had worked on and how women need to be aware of the various ways in which predators extract personal information. Adv. Shanmughan D Jayan explained the cyber laws and their implementation and shared that none of the existing laws gave any legal validity or sanction to the activities in Cyberspace. There was an open forum where students could ask questions. There were 118 participants in total. The session concluded at 5:00 pm.

The keynote speakers were Shri Krishnan Potty K.G., Sub-Inspector of Police, Hi-tech Crime Enquiry cell, Police headquarters; Dr Fr. Saju M.D., Associate Director and Vice-Principal of Rajagiri College of Social Sciences and Shri K. Sanjay Kumar Gurudin IPS, Deputy Inspector General of Police (DIG), Trivandrum. The session began at 3 pm. Mr Anand K., Assistant Professor, Department of Languages hosted the entire session. Shri

Krishnan Potty K.G. discussed the various cyber-crimes against women during COVID-19. He explained how important it is to be careful when sharing images, videos and all kinds of personal information which expose self on social media. Dr Fr. Saju M.D. explained on Cyber Crime and Women Mental Health. He shared his research works and explained the various vulnerability factors such as determinants, emotional/psychological reasons, social/societal pressures, social determinants and mental illnesses. Shri K. Sanjay Kumar Gurudin IPS explained the precautions and strategies women can take up when faced with a problem on the Internet. The valedictory address was by Dr Sr. Lizy P.J., Dean (Academics) and Assistant Professor followed by the Vote of Thanks by Dr Sr. Sunirose I.P., Assistant Professor and Programme Coordinator. There were a total of 122 participants. The session concluded at 5:45 pm.

HYBRID MOBILE DEVELOPMENT

Arjun Ramdas, Head-Mobile Development, took a session on "Hybrid Mobile development". The session concentrated on mobile development languages, hybrid mobile framework. He also briefed on the opportunities and trends in the field.



DIGITAL MARKETING COURSE

A 30 Hr. DIGITAL MARKETING Course was offered for the MBA students. Mr Sameer Ramesh, mycaptain offered the course. The course focuses on following topics

- a) Importance of Content Writing and SEO
- b) How to run an Email Drip Campaign?
- c) Scriptwriting for your YouTube Ad
- d) Wireframe and run your first Facebook and Instagram Ads
- e) Writing Brand introduction emails
- f) Career Prospects and Opportunities in Digital Marketing



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